



AustroCham

The Austrian Chamber of Commerce

3103 China Merchants Tower, Shun Tak Centre
168-200 Connaught Road Central, Hong Kong

Tel (852) 9185.7178

Fax (852) 2654.7089

austrocham@austrocham.com

www.austrocham.com

Re: Logo Launch of the Austrian Chamber of Commerce, Hong Kong

Dear Sir/Madam,

FOR IMMEDIATE RELEASE : The Austrian Federal Minister for Economic Affairs and Labour, Dr. Martin Bartenstein, is accompanying a high-level business delegation to Guangzhou and as part of his itinerary has also made arrangement to make a stop over in Hong Kong to meet with local government representatives, including Mr. John Tsang, Secretary for Commerce & Industry.

On Monday, March 22nd, 2004, Dr. Bartenstein was the Guest of Honour at an event hosted by the Austrian Chamber of Commerce ("AustroCham") and the Austrian Consulate at the Roof Garden, Island Shangri-La. The cocktail reception featured the unveiling of AustroCham's newly designed official logo. The logo is the creative work of Mr. Henry Steiner, an Austrian and long time resident of Hong Kong who is well known for his graphic design work and who has assisted a number of Hong Kong's leading companies in defining their corporate identities, including: Citic Pacific, the Hong Kong Jockey Club, HSBC, Hong Kong Land, Jardine Fleming, and the Kuok Group, to name a few.

A number of other dignitaries also attended including, Dr. Brigitta Blaha, Consul General of Austria in Hong Kong, Dr. Ernst Kopp, Deputy Austrian Trade Commissioner in Hong Kong, and Dr. Johannes Neumann, Vienna Representative Office, as well as prominent members of the Hong Kong and Austrian business community like Mr. & Mrs. Ronald Arculli.

The Austrian Chamber of Commerce is driven to provide the Austrian business community and local companies with Austrian ties a platform to advance, promote, study, and protect commercial relations between Austria and Hong Kong by arranging functions, lobbying the government and other authorities, and providing communication channels.

Should you need any further information please do not hesitate to call anytime at +852 2587 8722. We kindly ask for your E-Mail-address in order to send you logo pictures!

Trusting to have been of service we remain,

with best regards,

Wilhelm Brauner

On behalf of the Executive Committee of the Austrian Chamber of Commerce